

fresco loft™

contemporary baby chair

rest



0 – 6 months

feed



6 – 36 months

play



36+ months

- fresco loft™ puts baby in command at the breakfast bar or counter top with an extra 15 cm/6 inches in height
- 3-in-1 suitable from newborn to 36 kg/79 lbs
 1. newborn cradle
 2. feeding chair
 3. play seat
- large dishwasher safe, FDA grade feeding tray
- second tray for play time
- trays remove for up-to-the-table dining
- 360° swivel seat for easy access
- easy-lift height adjustment allows infinite positions
- multiple position reclining seat
- padded seat upholstery with adjustable 5-point safety harness
- lift and glide wheels under base
- multiple position footrest
- no harmful chemicals. exceeds local and international safety requirements
- optional bloom snug in soft natural bamboo fabric

"today's generation of parents – sleeker lines that go with the rest of their furniture... give baby a head start on good taste" **TIME**

"A stylish baby's chair that fits (and keeps on fitting) a growing child" **The Boston Globe**

"This sleek womb-shaped chair is about as fresh as you can get..." **plum Magazine**

"fresco bloom has already developed a celebrity following with the likes of Salma Hayek, Christina Aguilera and Halle Berry all snapping up pieces" **Maternity & Infant**

"contemporary and innovative, the fresco baby chair from bloom is a work of art" **parenting**

"the star attraction in any kitchen or dining room... the envy of all your mummy friends" **Mother & Baby**

"one of those baby splurges that's worth every penny" **PARENTS CONNECT**
WE'RE NOT PERFECT. WE'RE PARENTS.

"taking your baby to new heights" **Irish Independent**

"When the ultra-hip W hotel chain chose the fresco loft as part of its in-house furniture range it was a nod to the design excellence the product embodies" **playtimes**



style • safety • sustainability



bloom
www.bloombaby.com